IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S): IIJIMA, Akio EXAMINER: BOYCE, ANDRE D

SERIAL NO.: 10/699,498 GROUP ART UNIT: 3623

FILED: October 31, 2003 ATTORNEY DOCKET No.: P-71045-US

FOR: SYSTEM AND METHOD FOR DELIVERING AND MANAGING

ADVERTISEMENTS

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

SUBMISSION OF EXECUTED DOCUMENTS

Sir:

Applicant(s) submit herewith the following:

- 1. an executed Power of Attorney making reference to the above-identified application, and in compliance with 37 C.F.R. 1.63; and
- 2. Statement Under 37 CFR 3.73(b)

If any fee is required, the undersigned hereby authorizes the Patent Office to charge such fee to Deposit Account 50-3355.

Respectfully submitted,

Morey B. Wildes

Attorney/Agent for Applicant(s)

Registration No. 36,968

Dated: July 2, 2008

Pearl Cohen Zedek Latzer LLP.

1500 Broadway, 12th Floor New York, New York, 10036

Tel: (646) 878-0800 Fax: (646) 878-0801